



### Europe's Favourite Airline

- → Europe's Lowest Fares/Lowest Costs
- → Europe's No 1, Traffic 100m
- → Europe's No 1, Coverage 73 Bases
- → Europe's No 1, C'mer Service Low Fares/On-time/Bags/Canx
  - "Always Getting Better" Program
- → Fwd Bookings, Ld Factors & Traffic Rising
- → 380 new a/c order = growth to 160mpa by FY24
- → 30<sup>th</sup> birthday of RYR low fares in Europe





### **Europe's Lowest Fares**

	Avg. Fare	% > Ryanair
Ryanair	€47	
Norwegian	€81	+72%
easyJet	€84	+79%
Aer Lingus	€94	+100%
Air Berlin	€120	+155%
Lufthansa	€230	+389%
IAG	€231	+391%
Air France / KLM	€253	+438%
Avg Competitor Fare	€156	+232%



Source: Latest Annual Reports



## **Europe's Lowest Costs (Ex Fuel)**

	RYA	EZY	NOR	AB1	LUV	Spirit
Staff	€6	€9	€15	€17	€35	€19
Airport & hand	€8	€21	€14	€27	€8	€6
Route charges	€6	€6	€8	€8	€0	€0
Own'ship & maint.	€7	€8	€21	€29	€16	€19
S & M other	€2	€7	€4	€26	€15	€15
Total	€29	€52	€62	€107	€74	€59
% > Ryanair		+ 76%	+114%	+270%	+155%	+103%

Source: Latest Annual Reports



#### Europe's No 1 Coverage

- → 73 bases
- → 190 airports
- → 30 countries
- → 1,600+ routes
- → 100m c'mers p.a.
- → 315 x B737-800's
- → 380 x B737s on order





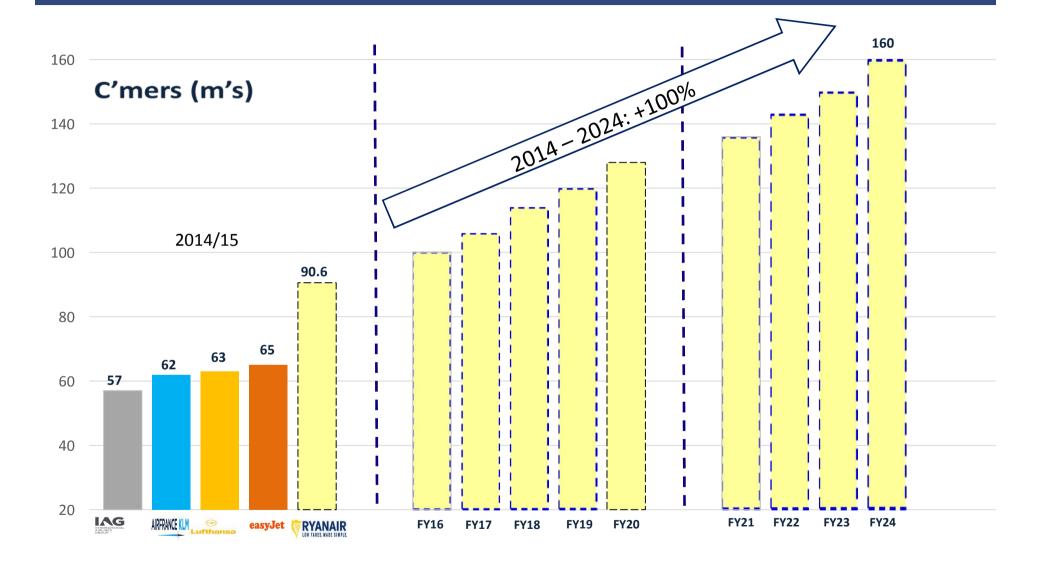
# Europe's No 1 Market Share

Country (Cap m)*	No. 1	No. 2	No. 3	Share
UK (117)	easyjet	RYANAIR LOW FARES, MADE SIMPLE.	ВА	16%
Germany (112)	Luft	Air Berlin	RYANAIR LOW FARES. MADE SIMPLE.	4%
Spain (105)	RYANAIR LOW FARES, MADE SIMPLE.	Vueling	Iberia	18%
Italy (85)	RYANAIR LOW FARES, MADE SIMPLE.	Alitalia	easyJet	25%
France (72)	AF- KLM	easyJet	RYANAIR LOW FARES. MADE SIMPLE.	7%
Portugal (19)	TAP	RYANAIR LOW FARES. MADE SIMPLE.	easyJet	17%
Belgium (15)	RYANAIR LOW FARES. MADE SIMPLE.	SN Brussels	Jetairfly	25%
Ireland (15)	RYANAIR LOW FARES. MADE SIMPLE.	Aer Lingus	BA	46%
Poland (15)	RYANAIR LOW FARES. MADE SIMPLE.	LOT	Wizz	26%
Morocco (12)	RAM	RYANAIR LOW FARES. MADE SIMPLE.	easyJet	12%

Source: Cap Stats Departing Seats 2014



# Europe's No 1 For Traffic Growth

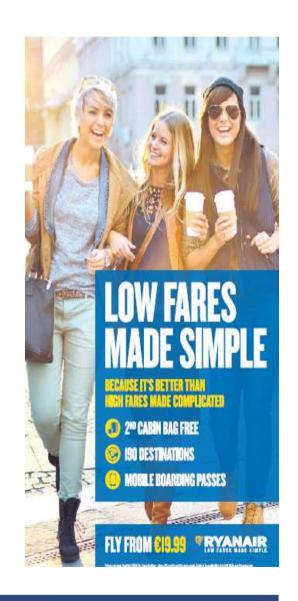


Source: Latest traffic stats to Dec-14, company forecasts



# FY 2015 - Profits up 66%

	<u>Mar 14</u>	<u>Mar 15</u>	
Traffic	81.7m	90.6m	+11%
Load Factor	83%	88%	+5%
Avg. Fare (incl. bag)	€46	€47	+1%
Rev. Per Pax	€62	€62	+1%
Revenue	€5,037m	€5,654m	+12%
Net Profit	€523m	€867m	+66%
Net Margin	10%	+15%	+5%





# FY 2015 Balance Sheet

	<u>Mar-14</u>	<u>Mar-15</u>	
	€m	€m	
Aircraft (inc. c	dep) 5,570	7,389	
<u>Cash</u>	3,242	4,796	
Total N Ca €158	<u> </u>	12,185	N Cash €364m <sup>(i)</sup>
Liabilities	2,442	3,718	
Debt	→ 3,084	4,432	
S/H funds	3,286	4,035	
Total	8,812	12,185	



(i) Net cash after €520m spec div & €112m buy-back.



### **Current Developments**

- → "Always Getting Better" Year 1 delivered
  - Year 2 rollout
- → Comps can't match RYR pricing & AGB
- → LF & fwd bookings rising
- → Lowest fares less sensitive to capacity growth
- → Oil & currency well hedged for FY16
- → FY16 outlook cautious net profit +10% (sub to yields)





### Year 1 AGB Delivered

- → Tell MOL listening to c'mer
- → Quiet flights
- → Allocated seating
- → 2<sup>nd</sup> free carry on bag
- → Business Plus & Family Extra Services
- → Group travel service
- → GDS distrib for CTAs
- → Apt fees cut





### Year 2 AGB Rollout

- → New US web-site (Jan)
- → New c'mer charter (Feb)
- → Apt & sport fees cut again (Apr)
- → New personalised app (May)
- → Drop bugle & insurance opt out to go (Sept)
- → New web-site (Oct)
- → Hold fare & price comp. features (Oct)
- → New interiors, uniforms, menus (Nov)





# Comps Can't Match RYR Pricing & AGB

STN-EDI	EZY	RYR
Oct'14	25,500	-
Jan'15	16,700	22,300
Feb'15	19,600	23,800
Mar'15	<b>22,800</b>	25,200

STN-GLA	EZY	RYR
Oct'14	24,000	-
Jan'15	11,200	21,200
Feb'15	12,000	22,500
Mar'15	13,700	24,200

LON-CGN	EZY (G)	RYR (S)
Oct'14	<b>1</b> 4,000	-
Jan'15	6,200	13,600
Feb'15	9,000	16,100
Mar'15	11,100	17,400

LON- LIS	EZY (G + L)	RYR (S)
Oct'13	27,700	-
Jan'15	19,800	29,900
Feb'15	21,500	28,900
Mar'15	27,000	32,600

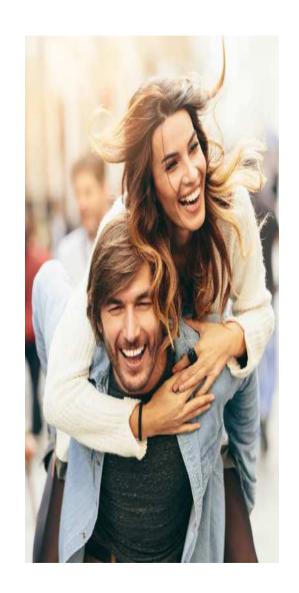
→ EZY op Stn-Edi (2002), Stn-Gla (2005), Lgw-Cgn (2004) and Lon-Lis (2006)





# Comps Unable to Match RYR Pricing & AGB

Dub - UK <sup>(i)</sup>	Aer Lingus		Rya	nair
	Feb-13	Feb-15	Feb-13	Feb-15
Manchester	52%	40%	48%	60%
Birmingham	49%	38%	51%	62%
Glasgow	52%	23%	48%	77%
Bristol	26%	18%	74%	82%
(ii)				
Dub - EUR "	Feb-13	Feb-15	Feb-13	Feb-15
Madrid	55%	35%	45%	65%
Brussels	58%	39%	42%	61%
Milan	57%	41%	43%	59%
Rome	53%	39%	47%	61%
Avg 8 routes	50%	34%	50%	66%









# LF & Fwd Bookings Rising

	FY14	FY15	
Apr	81%	84%	+3%
May	82%	85%	+3%
Jun	84%	88%	+4%
Jul	88%	91%	+3%
Aug	89%	93%	+4%
Sep	85%	90%	+5%
Oct	83%	89%	+6%
Nov	81%	88%	+7%
Dec	81%	88%	+7%
Jan	71%	83%	+12%
Feb	78%	89%	+11%
Mar	80%	90%	+10%
FY	83%	88%	+5%

	FY15	_	
Apr	84%	91%	+7%

Fwd Bookings <sup>(i)</sup>	FY16
May	+3%
June	+4%
July	+5%
Aug	+5%
Sept	+4%



<sup>(</sup>i) Fwd bks (as a % of traffic target) on 12 May 2015 v 12 May 2014





### "Lowest Fares" Less Sensitive to Cap Growth

- → Lowest fare model eases capacity growth concerns:
  - Flags ceding traffic & share (Alit, A Lin, Luft, SAS, LOT)
  - "LCCs" ceding traffic & share (easyJet, Air Berlin, Norweg)
  - "LCCs" cut capacity or run away (easyJet, Wizz, Vuel)
- → 380 B-737 order = controlled 6% growth pa
- → Fav \$ hedging & Eurobond financing = lower a/c costs
- → Lower a/c costs funds lower yield during controlled capacity growth





### Oil & US\$ Well Hedged for FY16

→ Fuel: - 90% @ \$92pbl; 10% @ spot

- €1.35 "saving" p/px

→ OpEx: - 90% @ \$1.33 (spot \$1.11)

→ CapEx: - 100% @ \$1.37 (spot \$1.11)

→ Above "saving" indicative – spot will change

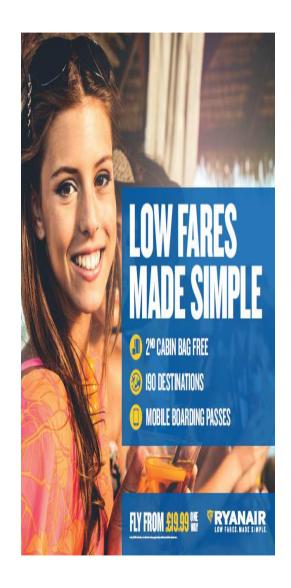
> Strong hedged position = lower fuel & a/c costs





## FY16 Cautious Outlook

- → Load Factor up 2% to 90%
- → Traffic up 10% to 100m (H1 +10%, H2 +10%)
- → Sector length flat
- → Unit cost down -2% (ex-fuel flat)
- → Avg. fare falls: H1 0% -2%, H2 -4% -8%
- → Lower oil may lead to lower fares; irrational
- → Profit growth to €940m €970m (sub to H2 fares)
- → Forecasts subject to "LF active / price passive" policy









## Fleet / Traffic Growth FY15 to FY24

		Fleet (at YE)	C'mers P.A.	Gro Ann	wth Cum
$\triangle$	FY15	308	91m	+ 11%	+ 11%
Order	FY16	340	<b>100</b> m	+ 10%	+ 22%
	FY17	368	<b>106m</b>	+ 6%	+ 30%
737-800	FY18	402	114m	+ 8%	+ 40%
1	FY19	420	<b>120</b> m	+ 5%	+ 47%
$\triangle$	FY20	451	<b>128m</b>	+ 7%	+ 57%
der	FY21	468	136m	+ 6%	+ 66%
MAX Order	FY22	489	143m	+ 5%	+ 75%
Σ	FY23	509	150m	+ 5%	+ 84%
<b>₹</b>	FY24	520	<b>160</b> m	+ 7%	+ 96%

# Capital Returns

FY 2008 - Buyback 1 €300m

FY 2009 — Buyback 2 €46m

FY 2011 — Special div 1 €500m **Total** 

FY 2012 — Buyback 3 €125m **Buybacks** €1,422m

FY 2013 — Buyback 4 €67m

FY 2013 - Special div 2 €492m

FY 2014 — Buyback 5 €484m

FY 2015 — Special div 3 €520m

FY 15/16 - Buyback 6 €400m

**Total Shareholder Returns €2,934m** 

Spec Divs <u>€1,512m</u>

€2,934m



### Fuel hedging update May 15 - (indicative only)

Year	Oil		Currency		Blend	€ price	Oil		
	cover	Rpbl	cover	€/\$	Rpbl	chng	р/рх	p/px save	
FY15	90%	\$95	90%	\$1.34	€71	- 5%	€22.13	€2.52	
FY16	90%	\$92	90%	\$1.33	€69	- 2%	€20.79	€1.35	
FY17	36%	\$69	90%	\$1.19	€58	-17%	€18.31	€2.48	

- → Figures are indicative, assume oil & \$ rates don't change
- → Oil prices and \$ rates will vary so above savings indicative only
- → RYR expects some/all fuel savings to be passed on in lower fares ("LF active / yield passive")



### Currency update May 15 - (indicative only)

ОрЕх				СарЕх					
Year	%	Hedge	Spot	"Savings"	Year	%	Hedge	Spot	"Savings"
				(€m)					(€m)
FY16	90%	1.33	\$1.11	400	FY16	100%	1.37	\$1.11	220
FY17	90%	1.19	\$1.11	130	FY17	100%	1.34	\$1.11	220
FY18	-	-	-	-	FY18	100%	1.23	\$1.11	115

- → Above figures are indicative "savings" only and show strong hedged position
- → Assumes \$ spot rates don't change when they will
- → Unhedged balance will also vary so above "savings" indicative only



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