

19 May 2014



**Full Year (Mar 2014) Results**



# EUROPE'S FAVOURITE LOW FARES AIRLINE

- Europe's Lowest Fares/Lowest Unit Costs
- Europe's No 1, Traffic – 84.6m (No.1 or 2 in most markets)
- Europe's No 1, Coverage – 68 Bases
- Europe's No 1, C'mer Service – Low Fares\On-time\Bags\Canx
  - Always getting better program
  - Digital plan rollout
- Fwd bookings & Ld factors rising since Sept 13
- Unblemished 29 year Safety Record
- Aircraft order rises to 180 to deliver over 110mpa (+40%) by FY19.

**LOW FARES. MADE SIMPLE.**

		Avg. Fare	% > Ryanair
<b>LOW</b>	<b>Ryanair</b>	<b>€46 (-4%)</b>	
<b>MEDIUM</b>	Norwegian	€83	+ 80%
	easyJet	€84	+ 83%
	Aer Lingus (s/h)	€93	+ 102%
	Air Berlin	€121	+ 163%
<b>HIGH</b>	Alitalia	€148	+ 222%
	Lufthansa	€235	+ 411%
	IAG	€242	+ 426%
	AF-KLM	€300	+ 552%

Source: Latest company annual reports

## LOW FARES. MADE SIMPLE.



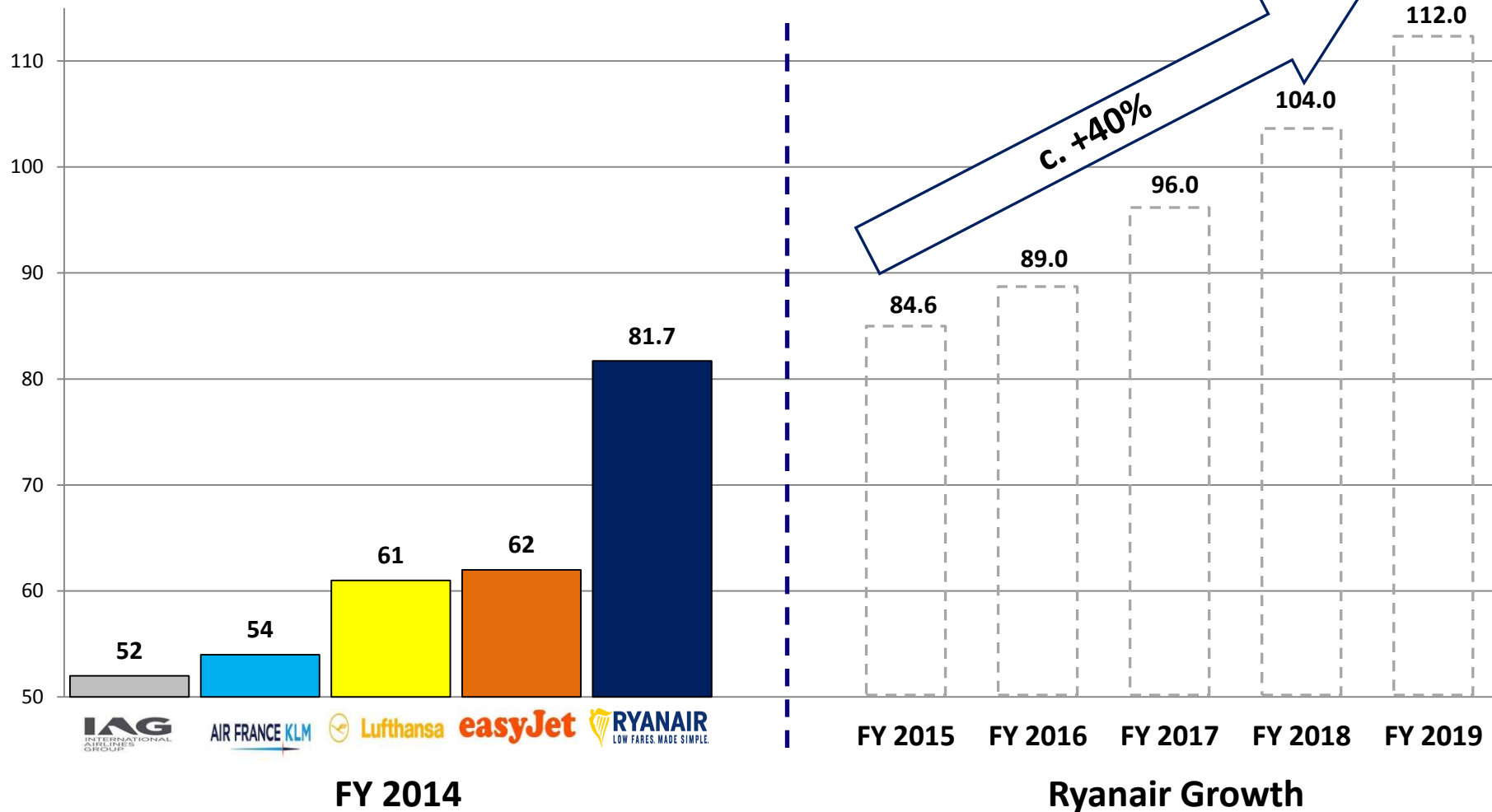
# EUROPE'S LOWEST UNIT COSTS (EX FUEL)

	<b>RYA</b>	<b>EZY</b>	<b>NOR</b>	<b>AB1</b>	<b>LUV</b>	<b>Spirit</b>
Staff	<b>€6</b>	€9	€15	€17	€35	€19
Airport & hand	<b>€8</b>	€21	€14	€27	€8	€6
Route charges	<b>€6</b>	€6	€8	€8	€0	€0
Own'ship & maint.	<b>€7</b>	€9	€21	€29	€16	€19
S & M + other	<b>€2</b>	€7	€4	€26	€15	€15
<b>Total</b>	<b>€29</b>	<b>€52</b>	<b>€62</b>	<b>€107</b>	<b>€74</b>	<b>€59</b>
<b>% &gt; Ryanair</b>		+ 79%	+114%	+269%	+155%	+103%

Source: Latest company annual reports

**LOW FARES. MADE SIMPLE.**

C'mers (m's)



Source: Latest traffic stats for 12 mths to Mar14 and company forecasts.

**LOW FARES. MADE SIMPLE.**



# STRONG MARKET POSITIONS

Country (Cap m's)	No. 1	No. 2	No. 3	RYA Share
UK (115)	easyjet	IAG	 <b>RYANAIR</b> LOW FARES. MADE SIMPLE.	13%
Germany (112)	Luft	Air Berlin	 <b>RYANAIR</b> LOW FARES. MADE SIMPLE.	4%
Spain (103)	 <b>RYANAIR</b> LOW FARES. MADE SIMPLE.	IAG	Vueling	18%
Italy (84)	 <b>RYANAIR</b> LOW FARES. MADE SIMPLE.	Alitalia	easyJet	21%
France (73)	AF- KLM	easyJet	 <b>RYANAIR</b> LOW FARES. MADE SIMPLE.	6%
Portugal (20)	 <b>RYANAIR</b> LOW FARES. MADE SIMPLE.	TAP	easyJet	13%
Belgium (17)	 <b>RYANAIR</b> LOW FARES. MADE SIMPLE.	SN Brussels	Jetairfly	21%
Ireland (16)	 <b>RYANAIR</b> LOW FARES. MADE SIMPLE.	Aer Lingus	AF-KLM	40%
Poland (14)	 <b>RYANAIR</b> LOW FARES. MADE SIMPLE.	LOT	Wizz	27%
Morocco (11)	RAM	 <b>RYANAIR</b> LOW FARES. MADE SIMPLE.	easyJet	13%

Source: 2013 Dep. Seats per Capstats & Diio Mii. Mkt positions adj. for 2014 schedules.

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# EUROPE'S NO.1 – COVERAGE 68 BASE GROWTH PLATFORM









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# FULL YEAR RESULTS

	Mar 13	Mar 14	
 Traffic	79.3m	81.7m	+3%
 Load Factor	82%	83%	+1%
 Avg. Fare (incl. bag)	€48	€46	-4%
 Rev. Per Pax.	€62	€62	0%
 Revenue	€4,884m	€5,037m	+3%
 Profit after Tax	€569m	€523m	-8%

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	Mar 13	Mar 14	
 Aircraft (inc. dep.)	€5,384m	€5,585m	
Cash	<u>€3,559m</u>	<u>€3,242m</u>	<b>Net Cash €158m</b>  <b>(After €482m Buybacks)</b>
Total	<u>€8,943m</u>	<u>€8,827m</u>	
 Liabilities	€2,172m	€2,457m	
Debt	<u>€3,498m</u>	<u>€3,084m</u>	
S/H Funds	<u>€3,273m</u>	<u>€3,286m</u>	
Total	<u>€8,943m</u>	<u>€8,827m</u>	

Net Cash  
€61m



# CUSTOMER EXPERIENCE IMPROVING

- RECAPTCHA scrapped for indiv's – Oct
- 24hr grace period to correct minor b'king errors – Nov
- Quiet flights (early AM, late PM) – Nov
- 2<sup>nd</sup> free small carry on bag – Dec
- B'rding card reissue & bag fees cut – Dec
- New Groups & Corp. Travel Dept. – Jan
- Allocated seating – Feb
- Improving experience supported by T.V. advertising



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- Simpler website (17 to 5 clicks) – Nov
  - “My Ryanair”, c’mer registration – Dec
  - New website incl. “Fare Finder” feature, great response – Mar
  - GDS partnership (Galileo/Worldspan) for business agents – April
  - New mobile app for smart phones & tablets – June
  - New family and business products in pipeline
  - Program of continuous IT & digital improvement underway

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# FORWARD BOOKINGS & LF RISING

	LF Rising		Fwd Bkg's <sup>(i)</sup>	
	PY	CY	Snapshot at 1 <sup>st</sup> Apr	
NOV	80%	81%	APR	+5%
DEC	81%	81%	MAY	+7%
JAN	71%	71%	JUN	+7%
FEB	77%	78%	JUL	+6%
MAR	79%	80%	AUG	+6%
APR	81%	84% <sup>(ii)</sup>	SEP	+3%

(i) Stronger fwd bkg's should lead to 2% LF growth

(ii) Apr 14 LF incl. Easter Holidays

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# **COST REDUCTIONS DRIVE PROFITABLE GROWTH**

- Boeing order increased to 180 a/c – first deliveries Sept 2014
- 10 yr WAW (Mod) growth deal from Sep
- 10 yr STN growth deal agreed from Apr
- Irish Govt. scraps €3 travel tax Apr – add 1.2m c'mers in FY15
- Flags in Sp, Fr, It, Cen Eur, Scan & Ger cut capacity – growth opportunity
- New primary bases in ATH, BRU, LIS and Rome
- W14 schedule launched – 3 more bases, CGN, War (Mod) and GDN
- Business schedules ex STN & DUB in W14

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# FLEET AND TRAFFIC GROWTH TO FY19

	Summer Peak A/C	FY Pax (m's)	Pax Growth
S 13	303	81.7	+ 3%
S 14	304	84.6	+ 4%
S 15	318	89.0	+ 5%
S 16	349	96.0	+ 8%
S 17	388	104.0	+ 8%
S 18	426	112.0	+ 8%

BBB+ rating from S&P & Fitch assists low cost a/c financing

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- Load factor up 2% to 85%
- Traffic up 4% to 84.6m.
- Unit costs flat
  - Unit costs ex fuel up 5% (Apt & Hdlg, S&M, Wint. a/c ownership)
  - Fuel 90% hedged, €70m saving (less de-icing)
- Improving c'mer service & digital experience is driving demand
- Yield inc. up to 2%, €47
  - H1 traffic up 2%, fares inc. up to 6% (incl's Easter)
  - H2 traffic up 6%, fares down 6-8%
- Strong profit growth €580m - €620m sub. to H2 yield out-turn





- Lowest fares, lowest costs in Europe
- No 1 or 2 share in major EU markets – platform for growth
- 180 a/c order + improving c'mer experience driving growth
- GDS & digital strategy opens new business markets
- Fwd bookings & Load factors ahead of PY
- Strong H1, expect H2 weakness as growth ramps up
- Strong profit growth and €500m spec. div in Q4 FY 2015
- “Always getting better” delivers for customers, people & shareholders

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## FUEL & CURRENCY HEDGING POSITION



FY 15 Fuel 90% hedged - \$950pmt. USD 1.34 (approx. €70m saving)

Cost/Tonne	FY14	FY15	Change
Q1	\$965 (Act)	\$946 (90%)	-2%
Q2	\$965 (Act)	\$942 (90%)	-2%
Q3	\$990 (Act)	\$960 (90%)	-3%
Q4	\$985 (Act)	\$960 (90%)	-3%



H1 16 Fuel 22% hedged - \$940pmt . USD 1.38

Cost/Tonne	FY15	FY16	Change
Q1	\$946 (90%)	\$946 (20%)	0%
Q2	\$942 (90%)	\$935 (25%)	-1%
Q3	\$960 (90%)	-	-
Q4	\$960 (90%)	-	-

**LOW FARES. MADE SIMPLE.**

- 68 bases
- 186 destinations
- 30 countries
- 1,600+ routes
- 1,600+ daily dep's
- 84.6m c'mers p.a.
- 297 a/c – all 737-800's
- Newest fleet (5 yrs)
- 180 a/c order



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