



Q3 Results



EUROPE'S ONLY ULTRA LOW COST CARRIER (ULCC)

- Lowest Fares/Lowest Unit Costs in Europe
- No fuel surcharges
- No 1 Traffic – 81.5m
- No 1 Coverage – 1,600+ Routes from 65 Bases
- No 1 C'mer Service
 - Most on time flights
 - Fewest mishandled bags
 - Fewest cancellations
 - New c'mer service initiatives and digital plan
- 29th Year of Strong Growth
- 29 Year industry leading Safety Record

Europe's favourite low fares airline

RYANAIR



		Avg. Fare	% > Ryanair
LOW	Ryanair	€48	
HIGH	easyJet	€84	+ 75%
	Norwegian	€86	+ 79%
	Aer Lingus (s/h)	€94	+ 96%
	Air Berlin	€120	+ 150%
	Alitalia	€148	+ 208%
	Lufthansa	€211	+ 340%
	AF-KLM	€261	+ 444%
	IAG	€282	+ 488%

Source: Latest company annual reports

	RYA	EZY	NOR	AB1	LUV	Spirit
Staff	€5	€9	€16	€15	€34	€16
Airport & handling	€8	€21	€16	€37	€9	€5
Route charges	€6	€6	€8	€8	€0	€0
Ownership & maint.	€8	€9	€17	€26	€17	€16
S & M + other	€2	€7	€10	€20	€15	€1
Total	€29	€52	€67	€107	€75	€50
% > Ryanair		+ 79%	+131%	+269%	+159%	+72%

Source: Latest company annual reports



Top 50 IATA & NON IATA AIRLINES

Ranked by International Scheduled Passengers

Rank	Airline	Pax ('000s)
1	Ryanair	79,649
2	Lufthansa	50,877
3	easyJet	44,601
4	Emirates	37,733
5	Air France	33,693
6	British Airways	31,273

Source: IATA published statistics compared to forecasted Ryanair traffic for FY13

- 65 Bases
- 186 Destinations
- 29 Countries
- 1,600+ Routes
- 1,600+ Daily Dep's
- 81.5m Customers p.a.
- 298 Aircraft – All 737-800's
- Newest Fleet (< 5 yrs)
- 175 Aircraft Order








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SERVICE

-  Lowest Fares
-  No.1 On Time Flights
-  Fewest Lost Bags
-  Fewest Cancellations
-  Fewest Complaints

PERFORMANCE

Average Fare – €48

93% Flights on time

0.32 per 1,000 c'mers

<1 per 10,000 flights

0.73 per 1,000 c'mers



CUSTOMER SERVICE & DIGITAL ROLLOUT

DELIVERED

😊	Free Ryanair mobile app	Oct 13
😊	New website (17 to 5 clicks)	Nov 13
😊	24hr “grace period”	Nov 13
😊	“Quiet flights”	Nov 13
😊	“My Ryanair” c’mer reg.	Dec 13
😊	Free small 2 nd carry-on	Dec 13
😊	Group/corp. service	Jan 14
😊	Penalty fees reduced	Jan 14
😊	Google Flight Search	Jan 14
😊	Allocated seating	Feb 14

UPCOMING

😊	Mobile boarding pass	Mar 14
😊	New website/fare finder	Apr 14
😊	Global dist. sys. (GDS)	May 14
😊	Business and family fares	Jun 14
😊	New mobile app	Jun 14

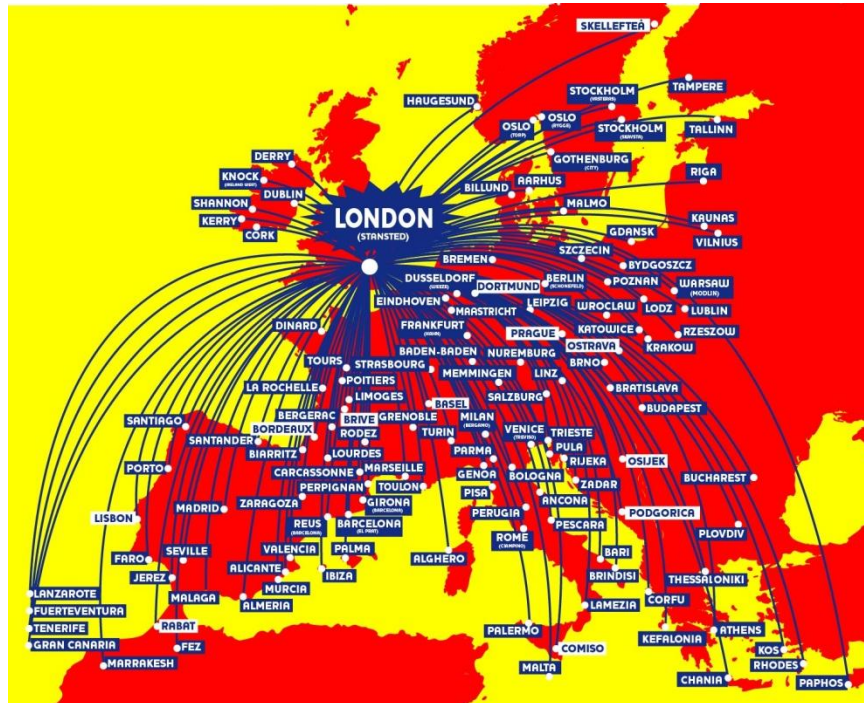
IMPACT

- 📈 Advance bookings stronger
- 📈 Load factor rising
- 📈 Strengthens close in yields
- 📈 Ancillary rev positive
- 📈 Cost impact not material



GROWTH DEALS AT EXISTING BASES

LONDON, STANSTED



- 📍 10 yr lower cost & more efficient facility deal
- 📍 13m to 20m c'mers in 7 yrs
- 📍 13 new routes & 25 increased freq's.
- 📍 25% of traffic growth to FY'19

DUBLIN



- 📍 Govt. scrap €3 travel tax – Apr'14
- 📍 700k new c'mers @ DUB
- 📍 1m new c'mers @ 3 Irish apts
- 📍 21 new routes & 18 increased freq's

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Italy





- Alitalia cuts capacity
- FCO base (Dec 13)
 - 1 a/c, 5 routes
 - 1.5m c'mers
- CTA, SUF, PMO bases
 - 5 a/c, 28 routes (10 new)
 - 3.9m c'mers
- No. 1 in Italy
 - 14 bases & 9 apts
 - 64 dom & 294 intl routes
 - Grow to 25m c'mers
 - 24% mkt share

Other Primary Airports

- Brussels, Zav
 - 4 a/c, 10 routes
 - 1.3m c'mers in FY'15
 - No. 1 in Belgium (over 6m p.a.)
- Lisbon
 - 1 a/c, 9 routes
 - 1m c'mers in FY'15
 - No. 2 in Portugal, TAP weak
- Athens & Thessaloniki
 - 3 a/c, 20 routes (7 new)
 - 1.2m c'mers, FY'15
 - 4 dom & 16 intl routes
 - Olympic/Aegean weak





Q3 FINANCIAL HIGHLIGHTS

	Dec 12	Dec 13	Change
 Traffic	17m	18m	+ 6%
 Load Factor	81%	82%	+ 1%
 Avg. Fare (incl. bag)	€43	€39	- 9%
 Rev. Per C'mer	€56	€53	- 6%
 Revenues	€969m	€964m	0%
 Profit/(Loss) after Tax	€18m	(€35m)	-

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	Mar 13	Dec 13	
 Aircraft (inc. dep.)	€5,384m	€5,468m	
Cash	→ <u>€3,559m</u>	<u>€2,825m</u>	←
Total	<u>€8,943m</u>	<u>€8,293m</u>	
 Liabilities	€2,172m	€1,738m	
Debt	→ €3,498m	€3,190m	←
S/H Funds	<u>€3,273m</u>	<u>€3,365m</u>	
Total	<u>€8,943m</u>	<u>€8,293m</u>	

Net Cash €61m

Net Debt €365m (after €414m buybacks)

Net Cash @ Mar14



- Pricing soft but no longer in decline
- FY'14 traffic stronger - up to 81.5m
- Q4 yield down 8% est.
- Q4 sect. length adj. unit costs (ex fuel) down 9% est.
- FY'14 guidance unchanged €500m to €520m
- FY'15 fuel 90% hedged, €80m cost saving
- FY'15 fwd bookings sig. ahead of py



- Structural cost & price leadership – gap widening
- Airports compete for RYR growth as comp. restructure
- New deals STN, DUB, MOD, FCO, CTA, SUF, PMO, ZAV, LIS, ATH & SKG
- 175 new a/c facilitates growth to 110m p.a.
- C'mer service & digital strategy drive fwd bookings
- €484m buybacks by Mar'14 - further €516m returned by Mar'15
- Lowest fares, no.1 c'mer service, drives profitable growth












65 BASE NETWORK



Europe's favourite low fares airline

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	No. 1	No. 2	No. 3	Cap. 2013	RYA Share
Spain	 RYANAIR	IAG	Vueling	103m	18%
Italy	 RYANAIR	Alitalia	easyJet	84m	21%
Belgium	 RYANAIR	Brussels Air	Jetairfly	17m	21%
Ireland	 RYANAIR	Aer Lingus	AF-KLM	16m	40%
Poland	 RYANAIR	LOT	Wizz	14m	27%
UK	IAG	 RYANAIR	easyJet	115m	13%
Portugal	TAP	 RYANAIR	easyJet	20m	13%
Morocco	RAM	 RYANAIR	easyJet	11m	13%
Germany	Lufthansa	Air Berlin	 RYANAIR	112m	4%
France	AF-KLM	easyJet	 RYANAIR	73m	6%

(+No.1 Slovakia & Lithuania)

Source: Capstats & Diio Mii. (2013 Cap. = departing seats)

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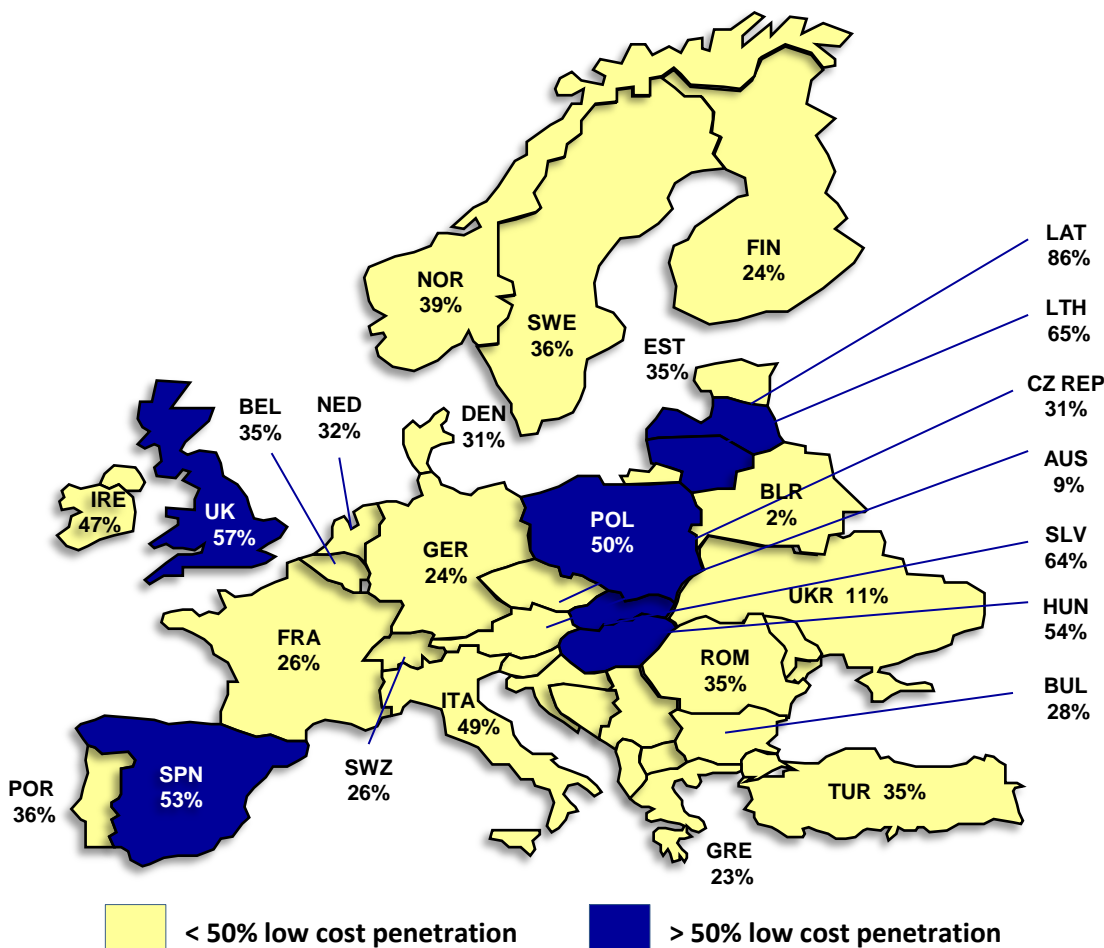
LOW FARE PENETRATION – GROWTH POTENTIAL

• Avg. 53% penetration (and rising) in developed low fare markets:

- UK (57%)
- Spain (53%)
- Italy (49%)

• Sig. low fare growth pot.

- Germany (24%)
- Sweden (36%)
- France (26%)
- Belgium (35%)
- Holland (32%)
- Switzerland (26%)
- Greece (23%)
- Portugal (36%)
- Poland (50%)



Source: Diio Mii

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