



### Europe's Favourite Airline

- → Europe's Lowest Fares/Lowest Costs
- → Europe's No 1, Traffic 103m
- → Europe's No 1, Coverage 72 Bases
- → Europe's No 1, C'mer Service Low Fares/On-time/Bags/Canx
  - "Always Getting Better" Program
- → Fwd Bookings, Ld Factors & Traffic Rising
- → 380 new a/c order = growth to 160mpa by FY24
- → 30<sup>th</sup> birthday of RYR low fares in Europe





#### **Europe's Lowest Fares**

	Avg. Fare	% > Ryanair
Ryanair	€47	
Norwegian	€81	+72%
easyJet	€84	+79%
Aer Lingus	€94	+100%
Air Berlin	€120	+155%
Lufthansa	€230	+389%
IAG	€231	+391%
Air France / KLM	€253	+438%
Avg Competitor Fare	€156	+232%



Source: Latest Annual Reports



## **Europe's Lowest Costs (Ex Fuel)**

	RYA	EZY	NOR	AB1	LUV	Spirit
Staff	€6	€9	€15	€17	€35	€19
Airport & hand	€8	€21	€14	€27	€8	€6
Route charges	€6	€6	€8	€8	€0	€0
Own'ship & maint.	€7	€8	€21	€29	€16	€19
S & M other	€2	€7	€4	€26	€15	€15
Total	€29	€52	€62	€107	€74	€59
% > Ryanair		+ 76%	+114%	+270%	+155%	+103%

Source: Latest Annual Reports



#### Europe's No 1 Coverage

- → 72 bases
- → 31 countries
- → 191 airports
- → 1,600+ routes
- → 103m c'mers p.a.
- → 317 x B737-800's
- → 380 x B737s on order







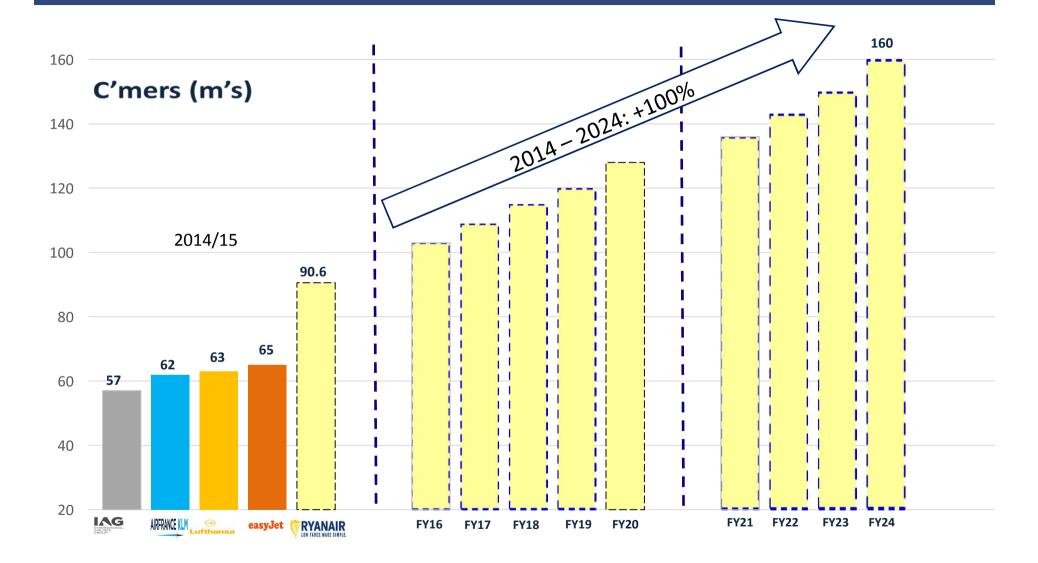
# Europe's No 1 Market Share

Country (Cap m)*	No. 1	No. 2	No. 3	Share
UK (117)	easyjet	RYANAIR LOW FARES, MADE SIMPLE.	ВА	17%
Germany (112)	Luft	Air Berlin	RYANAIR LOW FARES. MADE SIMPLE.	5%
Spain (105)	RYANAIR LOW FARES, MADE SIMPLE.	Vueling	Iberia	18%
Italy (85)	RYANAIR LOW FARES, MADE SIMPLE.	Alitalia	easyJet	26%
France (72)	AF- KLM	easyJet	RYANAIR LOW FARES. MADE SIMPLE.	7%
Portugal (19)	TAP	RYANAIR LOW FARES. MADE SIMPLE.	easyJet	21%
Belgium (15)	RYANAIR LOW FARES. MADE SIMPLE.	SN Brussels	Jetairfly	26%
Ireland (15)	RYANAIR LOW FARES. MADE SIMPLE.	Aer Lingus	BA	48%
Poland (15)	RYANAIR LOW FARES. MADE SIMPLE.	LOT	Wizz	29%
Morocco (12)	RAM	RYANAIR LOW FARES. MADE SIMPLE.	easyJet	12%

Source: Cap Stats Departing Seats 2015



# Europe's No 1 For Traffic Growth



Source: Latest traffic stats to Dec-14, company forecasts



# Q1 2016 - Profits up 25%

	Jun-14	Jun-15	
Traffic (m)	24.3	28.0	+16%
Load Factor	86%	92%	+6%
Avg. fare (incl. bag)	€46	€45	-4%
Revenue (m)	€1,496	€1,653	+10%
Net Profit (m)	€197	€245	+25%
Net Margin	13%	15%	+2%
EPS (€cent)	14.2	17.9	+26%





# Q1 2016 Balance Sheet

	Mar-15	Jun-15
	€m	€m
Aircraft (incl. dep)	7,389	7,174
Cash	→ 4,796	4,881
Total	12,185	12,055
N Cash		
Liabilities €364m	3,718	3,914
Debt	→ 4,432	4,328 <
S/H funds	4,035	3,813
Total	12,185	12,055

N Cash<sup>(i)</sup> €554m



(i) Net cash after €195m share buy-backs in Q1



### **Current Developments**

- → "Always Getting Better" Year 2 Rollout
- → LF & fwd bookings rising despite high p/y comps
- > Traffic revised from 100m to 103m in FY16
- → H2 Yield Cautious outlook
- → FY16 Guidance Cautious outlook
- → FY17 Oil hedges improving (70% @ \$657pmt)







#### "Always Getting Better" - Year 2 Rollout

- → New US web-site (Jan)
- → New c'mer charter (Feb)
- → Apt & sport fees cut again (Apr)
- → New personalised app (May)
- → Drop bugle & insurance opt out (Sept)
- → New personalised web-site (Oct)
- → Hold fare & price comp. features (Oct)
- → New interiors, uniforms, menus (Dec/Jan)





# LF & Fwd Bookings Rising

	FY14	FY15	
Apr	81%	84%	+3%
May	82%	85%	+3%
Jun	84%	88%	+4%
Jul	88%	91%	+3%
Aug	89%	93%	+4%
Sep	85%	90%	+5%
Oct	83%	89%	+6%
Nov	81%	88%	+7%
Dec	81%	88%	+7%
Jan	71%	83%	+12%
Feb	78%	89%	+11%
Mar	80%	90%	+10%
FY	83%	88%	+5%

		FY15	FY16	
	Apr	84%	91%	+7%
	May	85%	92%	+7%
	Jun	88%	93%	+5%
	July			+3%
Fwd	Aug			+4%
bks <sup>(i)</sup>	Sept			+5%
	Oct			+5%
	Nov			+2%
	Aug Sept Oct			+4% +5% +5%





<sup>(</sup>i) Fwd bks (as a % of target) 16 July 2015 v 16 July 2014



# Traffic Revised from 100m to 103m in FY16

→ H1 traffic from +10% to +13% (LF +4%pts)

→ H2 traffic from +10% to +15% (LF flat)

	Original	Revised	Growth (p/y)
Q1	27.4m	28.0m	+16%
Q2	29.2m	29.8m	+10%
Q3	23.0m	23.6m	+13%
Q4	20.8m	21.6m	+17%
	100.4m	103.0m	+14%





## W H2 Yield – Cautious Outlook

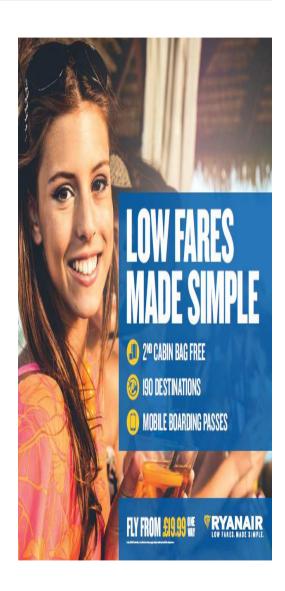
- → H2 traffic +15%
- → H2 yields down -4% to -8%
- → Ltd visibility Q3 10% bkd, Q4 only 2% bkd
- → Lower oil may lead to lower W15 fares
- → RYR increase W15 traffic from 10% to 15%
- → Load factor active / yield passive model





#### FY16 Guidance - Cautious Outlook

- → Load Factor up 2% to 90%
- → Traffic up 14% to 103m
- → Sector length flat
- → Unit cost down -3% (ex-fuel flat)
- → Avg. fare falls: H1 flat, H2 -4% -8%
- → Lower oil may lead to lower fares; irrational compet
- → Profits grow to €940m €970m (sub to H2 fares)
- → Forecast subject to "LF active / price passive" policy





### FY17 Oil Hedges Improving (70% @ \$657pmt)

\$pmt	FY15	FY16	FY17
Q1	\$945	\$934 (act)	\$667 (90%)
Q2	\$942	\$935 (90%)	\$662 (90%)
Q3	\$960	\$905 (90%)	\$630 (70%)
Q4	\$959	\$849 (90%)	\$626 (15%)
FY	\$950	<b>\$910</b> (90%)	<b>\$657</b> (70%)

- → FY16 Fuel 90% hedged @ \$910pmt; saving approx. €85m over p/y
- → FY17 Fuel 70% hedged @\$657pmt; saving approx. €250m over p/y





# Comps Can't Match RYR Pricing & AGB

STN-EDI	EZY	RYR
Oct'14	25,500	-
Mar'15	22,800	25,200
Apr'15	21,700	29,600
May'15	23,000	31,100

STN-GLA	EZY	RYR
Oct'14	24,000	1
Mar'15	13,700	24,200
Apr'15	17,500	27,500
May'15	18,300	29,500

LON-CGN	EZY (G)	RYR (S)
Oct'14	14,000	-
Mar'15	11,100	17,400
Apr'15	8,500	18,500
May'15	9,000	19,200

LON- LIS	EZY (G + L)	RYR (S)
Oct'13	27,700	ı
Mar'15	27,000	32,600
Apr'15	33,600	30,400
May'15	27,600	32,400

<sup>→</sup> EZY op Stn-Edi (2002), Stn-Gla (2005), Lgw-Cgn (2004) and Lon-Lis (2006)



	Buyback	Spec Divs
FY08	€300m	
FY09	€46m	
FY11		€500m
FY12	€125m	
FY13	€67m	€492m
FY14	€484m	
FY15		€520m
FY16	€400m	
Total	€1,422m	€1,512m

Total €2,934m





## Fleet / Traffic Growth FY15 to FY24

		Fleet (at YE)	C'mers P.A.	Gro Ann	wth Cum
$\triangle$	FY15	308	91m	+ 11%	+ 11%
MAX Order	FY16	340	103m	+ 13%	+ 26%
	FY17	368	<b>109m</b>	+ 6%	+ 33%
	FY18	402	115m	+ 8%	+ 41%
	FY19	420	<b>120m</b>	+6%	+ 47%
	FY20	451	<b>128m</b>	+ 7%	+ 57%
	FY21	468	136m	+ 6%	+ 66%
	FY22	489	143m	+ 5%	+ 75%
	FY23	509	150m	+ 5%	+ 84%
	FY24	520	<b>160</b> m	+ 7%	+ 96%



## SH Deliveries: 2015-19 (limited cap increase)

	Y/e fleet	Additions					
Year	2014	2015	2016	2017	2018	2019	Total
Ryanair	308	40	50	50	29	31	508
easyJet	225	18	18	34	33	19	347
Air France	218	1	4	0	0	0	223
Lufthansa	173	16	30	19	16	10	264
British Airways	139	0	0	0	9	10	158
Norwegian	88	7	17	38	37	33	220
Wizz Air	54	25	18	15	0	0	112

- > Ignores disposals / refleeting (Ryanair, easyJet) and lease outs (Norwegian)
- → Lists a/c orders and <u>not</u> number of seats



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